



GDPR - PRIVACY NOTICE

OVERVIEW

At Ultimo we do our utmost to build and maintain trust of our website visitors and customers. We want you to know that Ultimo does not, never has and never will, sell your personal information or emailing lists to other companies for marketing purposes.

Ultimo may obtain your personal information through its website, eBay or voucher site so that we may process and dispatch your orders. Here we have detailed what information we use, how and why we use it.

HOLDING YOUR INFORMATION

When we receive your order, we receive your information. The information we get is your name, phone number, email, address as well as what you have ordered. We use this information to keep a log of orders so that we can uphold our 12-month warranty. This way if you need to get in contact with us for a warranty claim we have your order information ready. Once you are outside your 12-month warranty period we delete your data.

GOOGLE ANALYTICS

When someone visits www.ultimoelectronics.co.uk we use Google Analytics to collect internet log information. This information does not identify anyone individually. We use Google Analytics to see how many people are searching for our site, reaching our home page or other parts of the website.

CALLING CUSTOMERS

We may use your personal information to get in contact with you after your purchase to check how you are getting on with your new product or to see if you would like to leave us a review. If this is something you'd rather we didn't do you can tell us and we won't call again.

THIRD PARTIES

In order to process and dispatch your order we need to use your personal information to book a collection from us. We use two couriers to do this dependent upon the size of your order. For small orders we will upload your information to a Royal Mail labelling service. For larger orders we may use DPD for the same purpose.

ACCESS TO YOUR PERSONAL INFORMATION

If you wish to access your personal information either to update, review or delete it you can contact our data protection officer Conor Flint by email at admin@ultimoelectronics.co.uk

CHANGES TO THIS PRIVACY NOTICE

Policy version 1, this policy may be subject to future updates. All policy changes are available at www.ultimoelectronics.co.uk